

## What is the Mentoring Connector?

The Mentoring Connector is a **free service and the only database of its kind** designed to help quality youth mentoring programs across the US recruit volunteer mentors. This database (formerly the Volunteer Referral Service) is managed by MENTOR: The National Mentoring Partnership (MENTOR), and leveraged by serve.gov, NBA Cares, the White House's My Brother's Keeper initiative site, CARES Mentoring, and MENTOR's network of affiliate *Mentoring Partnerships* across America.

This resource gives programs listed in the database a high value visibility opportunity in which potential mentors can find your program when they search for a volunteer



opportunity near them. The Mentoring Connector includes new search parameters, targeting options and updated mentoring program information. Each year, our collective call-to-action through national initiatives results in more than 60,000 searches in the system.

## How Can I Submit My Program?

Programs meeting baseline quality standards as outlined in the *Elements of Effective Practice for Mentoring*<sup>™</sup> will be added to the publicly-searchable referral database. Don't miss out on this opportunity to recruit new mentors by adding your mentoring program to the new Mentoring Connector. Please follow the instructions below to submit a program listing to the new system:

- Go to https://connect.mentoring.org/admin
- Click the Add a New Program button below the login fields (do not enter your email address or a
- password)
- When the system asks "Do you already have Program Administrator login credentials?," say No.
- Enter requested info on your mentoring program.
- Remember that what you enter in the Program Description and Mentor Description fields will be visible to anyone searching for programs through the system, so use clear and informative language.
- Click **Submit** when finished.

## **Questions? Feedback?**

Contact our Mentoring Connector manager directly at connector@mentoring.org.

## WWW.MENTORING.ORG